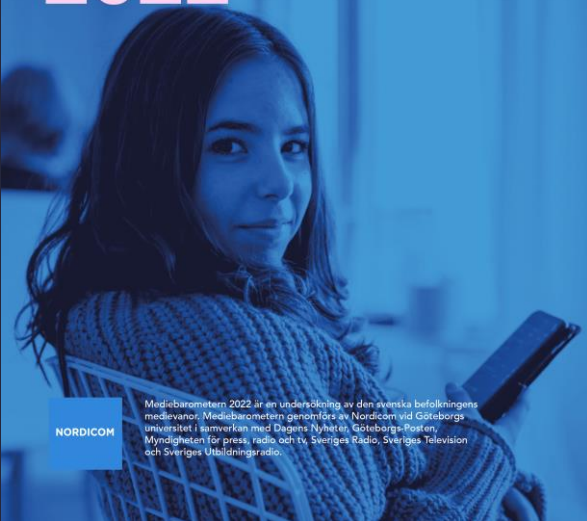


Medie- barometern 2022



NORDICOM

Mediebarometern 2022 är en undersökning av den svenska befolkningens medievanor. Mediebarometern genomförs av Nordicom vid Göteborgs universitet i samverkan med Dagens Nyheter, Göteborgs-Posten, Myndigheten för press, radio och tv, Sveriges Radio, Sveriges Television och Sveriges Utbildningsradio.

The Media Barometer 2022

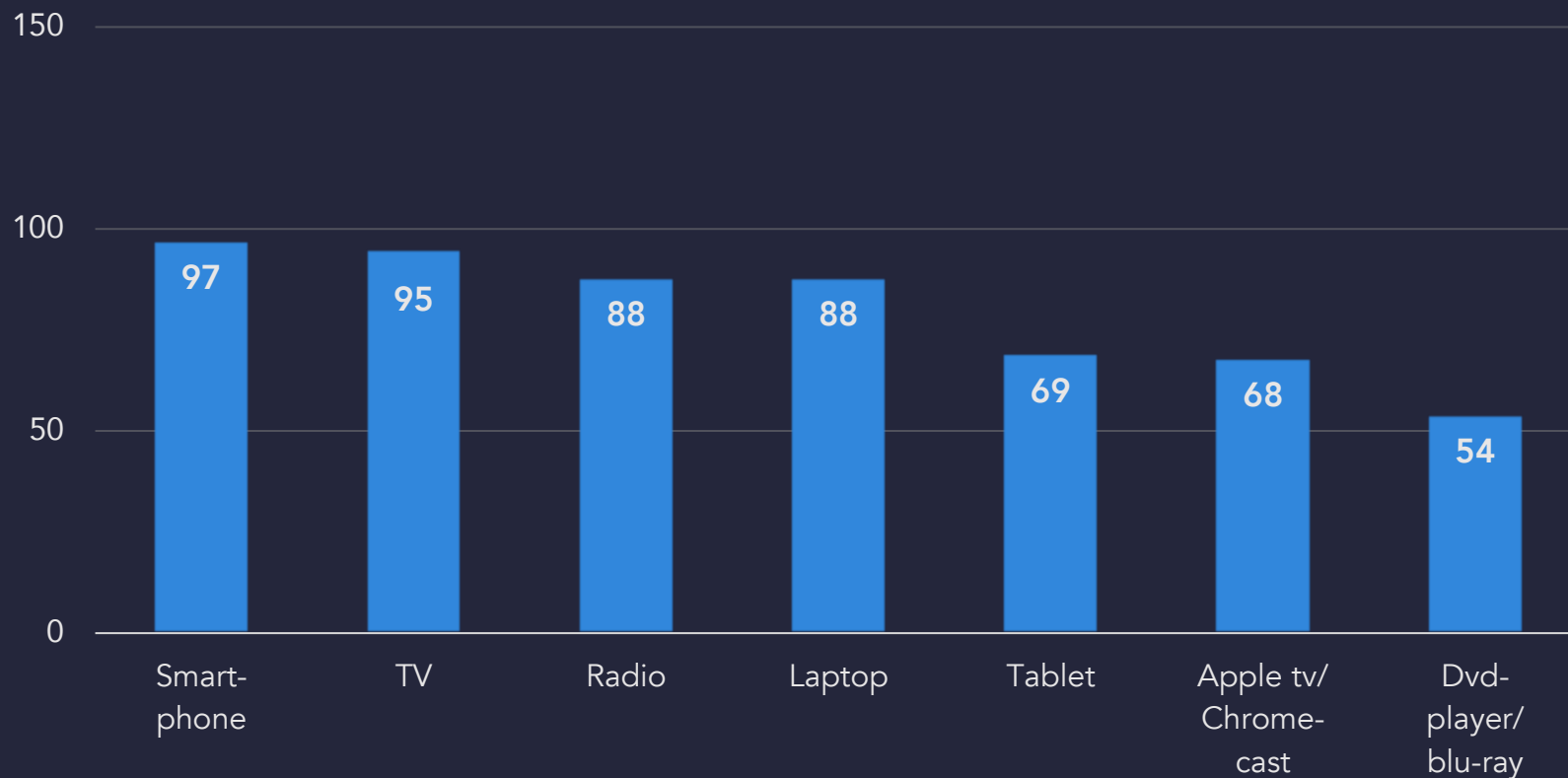
Basic Tables

NORDICOM

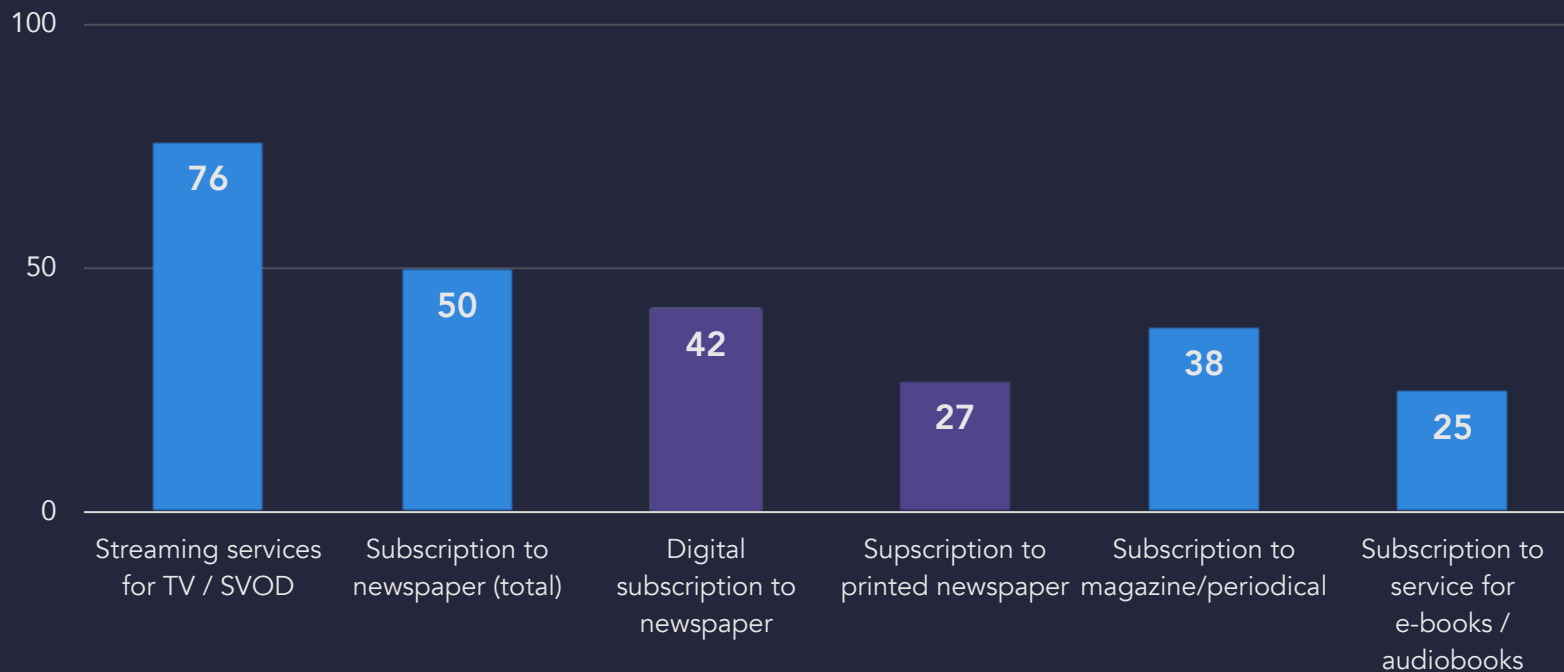


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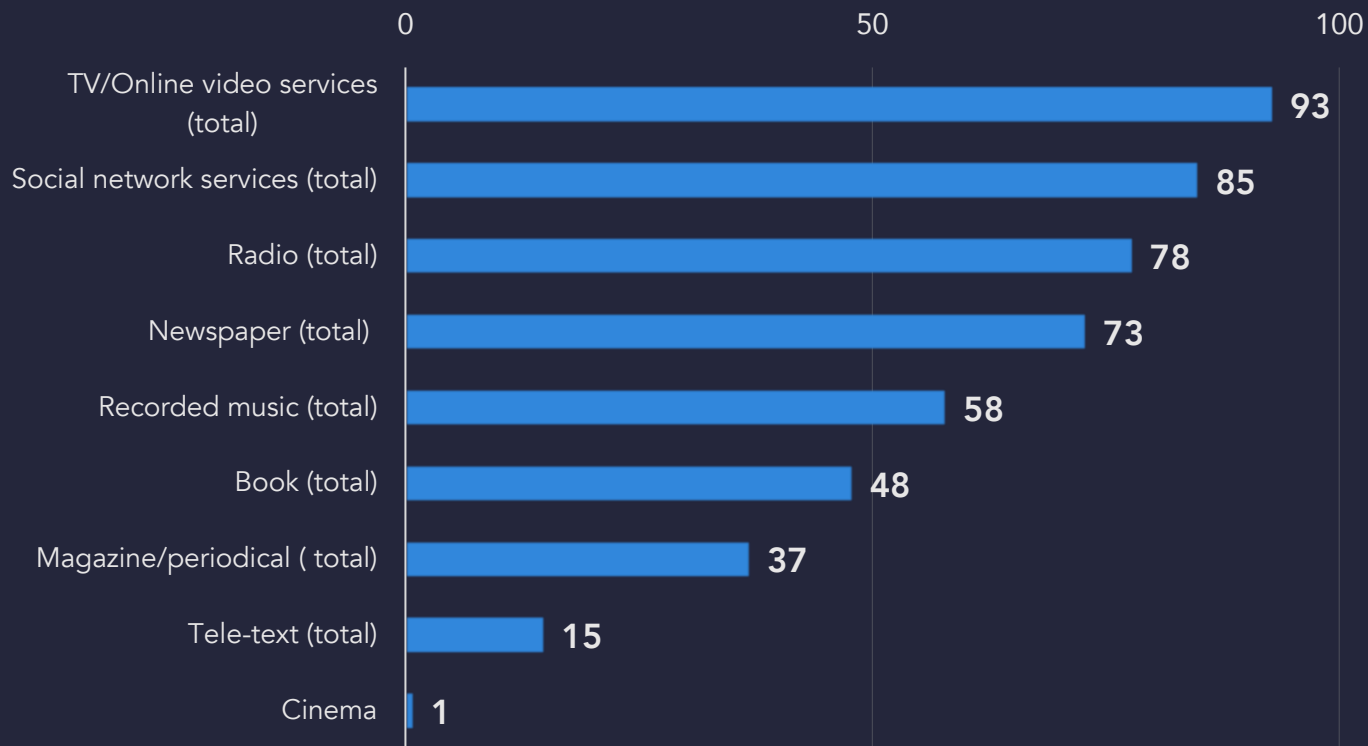
ACCESS: Media Equipment in Households, 9-85 years, 2022 (per cent)



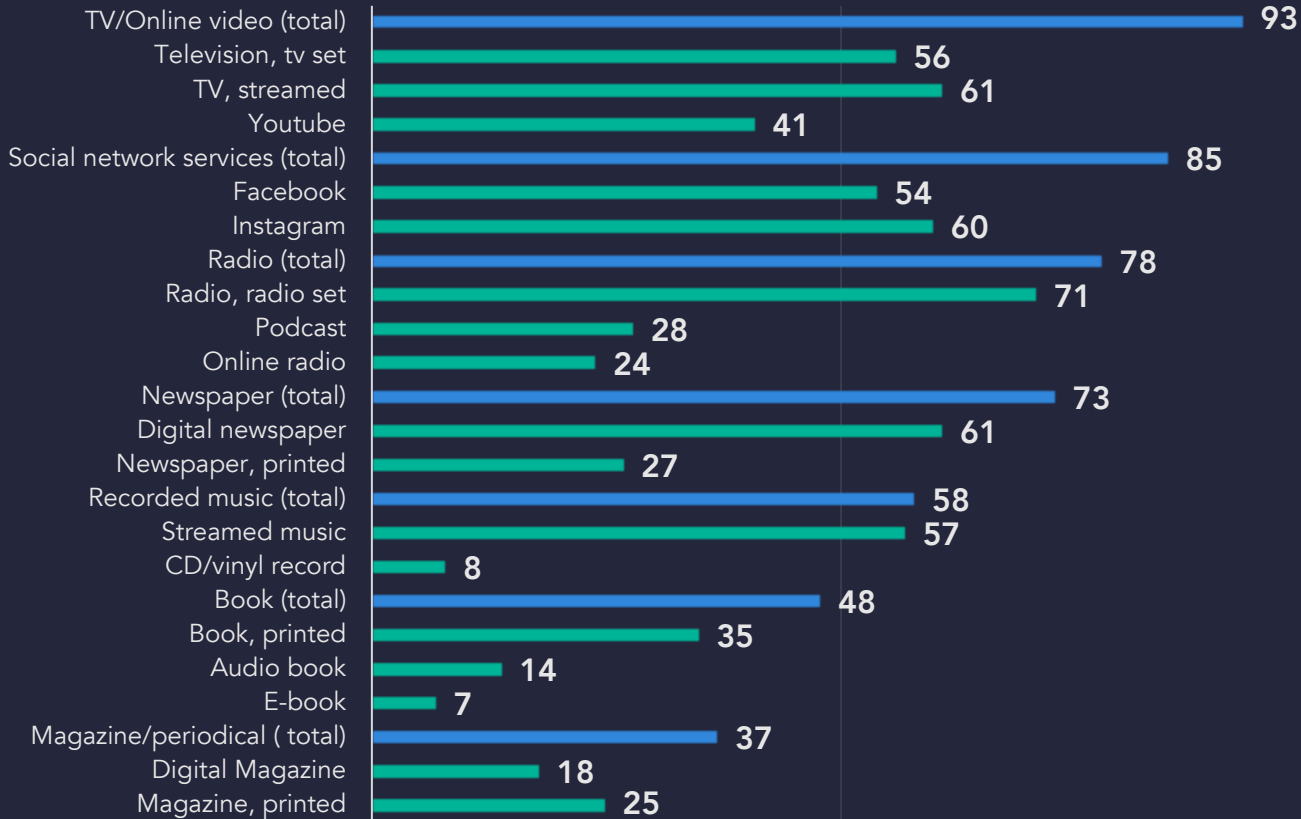
ACCESS: Subscriptions, 9-85 years, 2022 (per cent)



MEDIA DAY: Daily reach, 9-85 years, 2022 (per cent)



MEDIA DAY: Daily reach, 9-85 years, 2022 (per cent)



MEDIA DAY: The time allocated to different media, 9-85 years, 2022 (per cent)

Total time allocated: 413 minutes

