

Privacy Policy Nordicom

On 25 May 2018, the new General Data Protection Regulation (GDPR) took effect across the European Union. One key purpose of GDPR is to afford individuals greater control over their personal data. In the case of personal data that is processed, the data subject has the right to be informed of the processing, of what data is being processed and for what purpose.

Nordicom processes personal information as part of our mission to share media and communication research and facts in the Nordic countries. The information we process is mainly names, e-mail addresses and postal addresses. The intention behind all personal data processing at Nordicom is to support our mission.

In this context, we collect your personal information:

- When you register as a subscriber to any of our newsletters.
- When you register for a subscription to any one of our journals.
- When you order single titles of our publications or journals.
- When you sign up for any of our conferences, seminars or activities.
- When you accept an invitation as a member of our scientific advisory board or editorial board.
- When contributing to any of our publications as an editor, author or expert reviewer.

The information that we collect depends on what is relevant for each category, but usually includes name, e-mail address, postal address, professional title and employer. We do not process sensitive personal information or information about, for example, your social security number (personal number).

Who can access personal information?

Nordicom is a unit of the University of Gothenburg, and the University is an authority, which in turn means that the so-called 'publicity principle' applies. The publicity principle means that everyone has the right to request access to any information that Nordicom holds provided that the information is not covered by the Public Information and Privacy Act (2009: 400), as it may contain personal data.

For how long do we save your personal information?

Personal data is stored only for as long as it is needed to fulfil the purpose for which it was collected.

Your rights

The General Data Protection Regulation states that the data subject has the rights to: request information regarding what personal data is being held on her/him; request that her or his personal data is corrected if it is not correct and to have his or her personal data erased when no longer needed for the purpose it was collected.

In certain cases, the data subject also has the right to request that the processing of the personal data be limited to certain specific purposes only, or to object to any processing of her or his personal data whatsoever.

For more information about personal data processing at the University of Gothenburg, please visit:
<https://medarbetarportalen.gu.se/official-recording-and-archiving,processing-personal-data/routines-for-processing-personal-data/how-we-process-personal-data>

If you would like to know more, please contact:

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